



Shell
HELIX

PRODUCT SUMMARY



DRIVE ON

WHAT TO RECOMMEND



WHY



WHO TO



SHELL HELIX ULTRA - FULLY SYNTHETIC PREMIUM MOTOR OIL DESIGNED FOR ULTIMATE ENGINE PERFORMANCE



Shell
PUREPLUS[®]
TECHNOLOGY

PERFORMANCE
UNDER ENGINE
STRESS & WEAR



MADE FROM
NATURAL GAS TO
BE STRONGER²



PERFORMANCE IN
EXTREME TEMPERATURES
-40°C TO 1000°C

WITH UP TO **50%**
LESS EVAPORATION³



UP TO **32%** BETTER
RESISTANCE TO OIL
DEGRADATION THAN
THE LATEST INDUSTRY
STANDARD¹



Drivers that
want the ultimate
performance in all
driving conditions.

PERFORMS



SHELL HELIX HX8 - FULLY SYNTHETIC MOTOR OIL WITH FLEXI-MOLECULES



FLEXI[®]
MOLECULE
TECHNOLOGY

ENHANCED PROTECTION THAT
ADAPTS TO EVERY DRIVE



IMPROVED FUEL
ECONOMY⁵



30% FASTER FLOW FOR EASIER
STARTING AND QUICKER WARM-UP^{6,7}



Drivers that want
advanced protection
for their car wherever
they're going, even
in severe conditions.

PROTECTS



SHELL HELIX HX7 - MOTOR OIL WITH SYNTHETIC TECHNOLOGY AND FLEXI-MOLECULES



FLEXI[®]
MOLECULE
TECHNOLOGY

PROTECTION THAT ADAPTS
TO EVERY DRIVE



REDUCED
OIL CONSUMPTION



UP
TO **40%** BETTER WEAR
PROTECTION⁴



Drivers that do a
mixture of motorway
and urban driving
and need an
adaptable motor oil.

PROTECTS



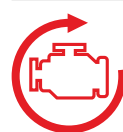
SHELL HELIX HX5 - ENHANCED MINERAL OIL WITH ACTIVE CLEANSING TECHNOLOGY



ACTIVE
CLEANSING
TECHNOLOGY

HELPS REMOVE SLUDGE
LEFT BEHIND BY
INFERIOR OILS⁸

HELPS TO REDUCE WEAR 
AND NEUTRALISE CORROSIVE COMBUSTION ACIDS



DESIGNED FOR
TOTAL ENGINE RELIABILITY

Drivers that want
value for money
and an oil they
can rely on.

CLEANS



BEST

BETTER

GOOD

¹Compared with API SN specification. ²Based on paraffinic content and significant higher level of iso-paraffins compared with the other Group III base oils. ³ASTM D5800 NOACK volatility test. ⁴Based on OM646LA engine test and compared with ACEA A3/B4 specification. ⁵Based on ACEA M111 fuel economy results compared with the industry reference oil. ⁶Compared to API SN, based on ASTM D4684 test. ⁷Compared with higher viscosity oils. ⁸Based on severe sludge clean-up test. ⁹Based on OM646LA engine test and compared with ACEA A3/B4 specification.