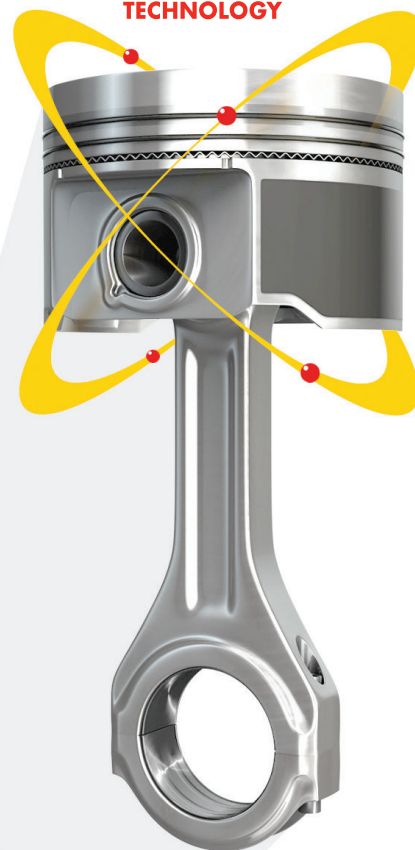


ULTRA ECT

# SHELL HELIX ULTRA ECT C2/C3 0W-30

FULLY SYNTHETIC MOTOR OIL

WITH  
**Shell  
PUREPLUS  
TECHNOLOGY**



## **SHELL'S ULTIMATE PROTECTION FOR VEHICLE EMISSION SYSTEMS**

SPECIFICATIONS: API SN; ACEA C2/C3; VW 504.00/507.00; MB approval 229.52, 229.51, 229.31; Fiat 9.55535-GS1, 9.55535-DS1 (meets requirements); Porsche C30

**Suitable for use in vehicles currently using SAE 5W-30 or 10W-30, providing enhanced engine protection and fuel economy.\***

**Shell  
HELIX ULTRA**  
with PUREPLUS Technology

\*Applicable to vehicles where an API SN or ACEA C2/C3 oil is required.





## SYNTHETICS REIMAGINED AND REINVENTED

Shell Helix Ultra ECT C2/C3 0W-30

passenger car motor oil is formulated using unique Shell PurePlus Technology, which, compared to traditional group II

and group III base oils, provides enhanced viscosity, friction and volatility performance. Shell PurePlus Technology offers the opportunity to develop superior lubricants for the most advanced engines, achieving engine cleanliness not possible with lesser base oils.

Our breakthrough process converts natural gas into a crystal-clear base oil with virtually none of the impurities found in crude oil. From that pure, clear base we add our proprietary Active Cleansing Technology to create a motor oil that helps provide superior cleansing and protection for today's engines – protection that exceeds industry standards, keeping critical engine components cleaner.



# SHELL HELIX ULTRA ECT C2/C3 0W-30

## WHY CHOOSE SHELL HELIX ULTRA ECT C2/C3?

We know that engines are in their best condition the day they come off the production line. That's why we designed Shell Helix Ultra ECT C2/C3 with unsurpassed sludge protection such that no other motor oil keeps your engine closer to factory clean.<sup>1</sup>

Shell Helix Ultra ECT C2/C3 uses Shell's most advanced emissions-compatible technology to help protect the vehicle's emission system. Its low-SAPs formulation helps to keep diesel particulate filters clean and protects them from ash build-up that can block the exhaust system and lead to reduced engine performance.

Shell Helix Ultra ECT C2/C3 helps to prevent high-temperature, performance-robbing deposits on pistons and rings to give **45% better cleanliness**.<sup>2</sup> Its viscosity and low friction characteristics also mean that Shell Helix Ultra ECT C2/C3 provides up to **2.6% greater fuel economy**.<sup>3</sup> It also provides up to **four times better wear protection**<sup>4</sup> and **three times better corrosion protection**<sup>5</sup> than the industry standard, helping to extend engine life.

## SELECTING THE RIGHT OIL

Shell Helix Ultra ECT C2/C3's fully synthetic formulation offers Shell's maximum protection in very hot and extremely cold climates, and severe driving conditions. Being fully synthetic also helps to reduce Shell Helix Ultra ECT C2/C3's evaporation, which can cut oil consumption and therefore reduce the need to top up the oil.

### SHELL HELIX ULTRA ECT C2/C3 0W-30 FULLY SYNTHETIC MOTOR OIL

SPECIAL FEATURES	BENEFITS
Shell's most advanced emissions-compatible technology for low-SAPS oil	Protects emission system by helping to keep diesel particulate filters clean
Unsurpassed sludge protection	No other motor oil can keep your engine closer to factory clean <sup>1</sup>
<b>Superior wear protection</b>	Up to <b>4x better</b> than the requirements of API SN <sup>4</sup> Up to 50% better than the requirements of ACEA C2/C3 <sup>6</sup>
<b>Low viscosity and low friction</b>	Up to <b>2.6% greater fuel economy</b> <sup>3</sup>
Exceptional low-temperature performance	Faster oil flow for easier starting and quicker engine warm-up <sup>7</sup>
<b>Superior piston cleanliness</b>	Up to <b>45% cleaner</b> than the requirements of ACEA C2/C3 <sup>2</sup> Exceeds the requirements of API SN <sup>8</sup>
<b>Superior corrosion protection</b>	Up to <b>3x better corrosion protection</b> than the requirements of API SN <sup>5</sup>
Superior intake valve cleanliness	Exceeds the requirements for Volkswagen based on VW FSI test <sup>9</sup>
High resistance to mechanical stress	Maintains viscosity and stays in grade throughout the oil-change interval
Low evaporation formulation	Low oil consumption for less frequent top-up
Shell's ultimate active cleansing technology	Helps to protect high-performance engines from power- and performance-robbing deposits
Developed with special antioxidants	Helps to provide excellent oxidation protection throughout the oil-drain interval

<sup>1</sup>Based on Sequence VG sludge test results using 0W-30, <sup>2</sup>Based on DV4TD vs ACEA C2/C3 using SAE 0W-30, <sup>3</sup>Based on ACEA M 111 fuel economy results vs the industry reference oil using SAE 0W-30, <sup>4</sup>Based on Sequence IVA vs API SN using SAE 0W-30, <sup>5</sup>Based on Sequence VIII corrosion test vs API SN using SAE 0W-30, <sup>6</sup>Based on OM646LA vs ACEA C2/C3 using SAE 0W-30, <sup>7</sup>Compared with higher-viscosity oils, <sup>8</sup>Based on Sequence IIIG vs API SN using SAE 0W-30, <sup>9</sup>Based on VW FSI test limits using SAE 0W-30



World-class experience.  
Local know-how.